

# Help Improve Your Practice

With The *Carriere® Motion™* Appliance



## Decrease Chair Time & Emergencies

The *Motion* Appliance is simple to use and place, as compared to other Class II correction devices:

- A simple appliance that is easy to place and debond—does not require any special training for doctors or staff.
- Can be placed in a single patient visit—does not require laboratory work when using a lower *Essix®* as source of anchorage in the lowers.
- No molar bands required when using an *Essix* as the source of anchorage.
- Has an extremely low level of breakage, therefore doctors rarely experience emergency appointments<sup>(1)</sup>.
- Made of a single part instead of several parts and pieces that need to be assembled, reducing breakage and allows for a simplified inventory system.
- Does not create tissue irritation.
- Installation and removal time is extremely short—reduces patient chair time as compared to other Class II devices, such as *Forsus®*, *Mara*, *Herbst®*, *Jasper Jumper*, etc.

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ORTHODONTICS

*The New Movement In Orthodontics™*



## Keep Practice Overhead in Check

### COMPLIANCE EFFICIENCY:

The *Motion* Appliance is used at the beginning of treatment when patient cooperation is at its highest, as opposed to standard Class II appliances where elastic wear is at the end of treatment when patients believe their teeth are straight and want out of their appliances, and they are more likely to be non-cooperative.

- Appointments added to the treatment due to non-compliance wear of Class II elastics can cost a practice between \$150-\$250 per additional appointment <sup>(a)</sup>.
- Correcting the Class II at the beginning of treatment has been proven to reduce the overall number of appointments by an average of 2-4. This saves the practice anywhere between \$300-\$850 per patient <sup>(b)</sup>.

### SHORTEN TREATMENT TIME:

The *Motion* Appliance treats Class II first, allowing it to shorten overall treatment time by up to 4 months. This means the entire treatment becomes easier for the doctor and patient, and the remainder of the treatment can easily be performed using any preferred technique or prescription, as compared to other Class II correction done at the end of treatment.

- Increases practice efficiency due to less visits, and reduces treatment time, which translates to reducing doctor's costs/overhead.
- 4 months in treatment time saved: up to 3-4 visits are eliminated.
- For a practice that has 110 starts requiring Class II correction annually, at the overhead cost of \$156 per visit, it can save \$68,750 annually <sup>(c)</sup>.



**Patients experience less pain and greater comfort as compared to other Class II appliances.**

## Increase Annual Starts

You can generate greater patient acceptance due to the *Motion* Appliance's simplicity and aesthetic appearance when compared to other, bulkier appliances like the *Herbst* or traditional headgear.

- More increased patients' acceptance allows clinicians to increase their patient starts.
- Helps orthodontists better compete in their community, compared to clinicians offering bulky appliances.

a. Compliance Is an Economic Issue: Orthodontic Products Published on February 1, 2006 By Al E. Atta, DDS, MSD, MBA

b. White Paper: Profitability – A Goal For Every Small Business Owner by Char Eash

c. The Economics of Special Visits and Unexpected Treatment by Lori Garland Parker, MA, RDAEF. Published in Ortho Supplement 2002 Dental Economics Magazine



## Clear Aligner Efficiency

The *Motion* Appliance allows clinicians to treat Class II malocclusion patients with clear aligners, reducing overall treatment time.

- Practitioners are able to treat more patients requesting to be treated with only clear aligners, without incurring the limitations that come along with using aligners, thus generating more case starts and increasing revenue for the practice.
- A jump start with the *Motion* Appliance can eliminate 30 to 35 of *Invisalign*® sets, allowing cases to be finished up to 50 weeks sooner<sup>(1)</sup>.

## Better Hygiene

The *Motion* Appliance is a small, aesthetic appliance, allowing no food to be trapped as with other Class II appliances that have strings or pistons, increasing patient acceptance.

- Patients experience less pain and greater comfort as compared to other Class II appliances.
- Less time in braces means less time to develop decalcification around brackets... leading to overall better hygiene!

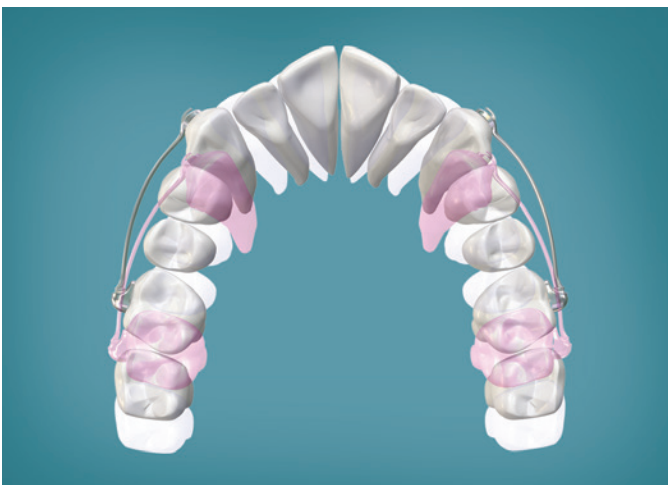
***“Shifting to the Carriere Motion Appliance has been one of the most significant treatment advances I have implemented over the past five years in my practice.”***

- Ron Maddox, D.D.S., San Dimas, CA

## Excellent Treatment Results

The *Motion* Appliance improves the treatment efficiency, resulting in simpler treatment, increasing patient acceptance and overall treatment results.

- Minimizes root resorption.
- Can reduce borderline extraction cases and their complications.
- Patient is treated faster than traditional Class II methods while also easing the treatment for the patient.



Independently moves each posterior segment, from canine or premolar to molar, as a unit.

1. Data on file



The mission of *Henry Schein Orthodontics* is to provide state-of-the-art orthodontic products and innovative clinical solutions that enable our customers to offer exceptional patient care, while expanding the scope and profitability of their practices.



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